

Did you know?

- Social isolation can be as harmful to your health as smoking or a sedentary lifestyle
- Social contact offers a protective effect on the cognitive ability of Alzheimers sufferers
- There is a strong connection between social exclusion and digital exclusion
- Only 7 percent of seniors use social networks



These facts led to the development of the Senior Social Platform (SSP) - an effort to develop a senior-friendly interface for social networks.

The SSP aims to:

- Develop a stand-alone senior friendly interface for social networks based on OpenSocial API.
- Increase participation of seniors in social networks.
- Reduce social isolation among seniors.
- Provide cognitive stimulation.
- Act as a bridge between seniors, their loved ones and caretakers.

For more information: <http://ssp.ceit.at/>

This project is supported through a grant from the Internet Foundation Austria (IPA) within the framework of the Netidee 2009 inclusion Call.

