

Did you know?

- Social isolation can be as harmful to your health as smoking or a sedentary lifestyle
- Social contact offers a protective effect on the cognitive ability of Alzheimers sufferers
- There is a strong connection between social exclusion and digital exclusion
- Only 7 percent of seniors use social networks



**These facts led to the development of the Senior Social Platform (SSP) - an effort to develop a senior-friendly interface for social networks.**

**The SSP aims to:**

- Develop a stand-alone senior friendly interface for social networks based on OpenSocial API.
- Increase participation of seniors in social networks.
- Reduce social isolation among seniors.
- Provide cognitive stimulation.
- Act as a bridge between seniors, their loved ones and caretakers.

**For more information: <http://ssp.ceit.at/>**

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